## Media Release

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## **CodeRED** Emergency Notification System Enhancements Include Social Media

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Yavapai County Sheriff's Office is proud to announce its third year utilizing the CodeRED emergency notification system provided by the Emergency Communications Network® (ECN). The system is used to send emergency and critical messages to residents.



Registration for this service is customized allowing residents to choose which alerts they'd like to sign up for and how they would prefer to receive them. Residents can choose several different notification methods including via landline, cell phone, email, text message, TTY or a combination of any. YCSO can send alerts specific to streets, neighborhoods, or regions so that residents in affected areas are sure to receive this valuable information. Additionally, residents and visitors alike can keep track of alerts for the Yavapai County Sheriff's Office with the CodeRED Mobile App which notifies smartphone holders in real-time. Similar to the online registration, users can choose which notifications they'd like to receive via the app. Also, the system has been enhanced to permit notifications on the Sheriff's Office Facebook and Twitter social media pages.

Recently, the Yavapai County Sheriff's Office was recognized with the CodeRED Hero Award from the Emergency Communications Network® for several successful alerts that kept residents informed and safe. The Sheriff's Office was also featured on the Emergency Communications Network® website outlining its achievements through constructive use of the emergency notification system.

Yavapai County residents, including those residing in towns or cities, are encouraged to visit <a href="http://www.ycsoaz.gov/">http://www.ycsoaz.gov/</a> and click on the Emergency Notification System link at the top of the home page to sign up for the alerts. All information is held in strict privacy. Further details about the system provider can be found here: <a href="https://ecnetwork.com/">https://ecnetwork.com/</a>. If you do not have access to a computer, please contact Media Coordinator Dwight DEvelyn at 928-777-7441, to sign up by phone.

Also, please consider following YCSO on Twitter (<a href="https://twitter.com/YavapaiSheriff">https://twitter.com/YavapaiSheriff</a>) and/or Facebook (<a href="https://www.facebook.com/YavapaiCountySheriff">https://www.facebook.com/YavapaiCountySheriff</a>). Not only do these sites provide general information of community interest, but as mentioned YCSO now shares CodeRED alerts on these accounts when the incident involves large community emergencies like fires and flood.

For more information on the CodeRED notification system or general registration questions, please contact the Yavapai County Sheriff's Office at (928) 771-3260.

Citizens can contact the Yavapai County Sheriff's Office with information or questions at 928-771-3260 or the YCSO website: <a href="https://www.ycsoaz.gov">www.ycsoaz.gov</a>